



## Call for 2022 Project Proposals

The Virginia Pork Council, Inc. (VPC) board of directors is soliciting check-off funded project proposals for the 2022 calendar year. The VPC Projects Committee will review all proposals on behalf of the board of directors. Following committee review, eligible proposals will be forwarded to the VPC Budget Committee for financial review. Final approval will be made by the VPC full board of directors.

To be eligible for funding, proposals must meet one or more of the criteria authorized by the Pork Promotion, Research and Consumer Information Act of 1985 [7 U.S.C. 4801].

Prospective project leaders are asked to send electronic PDF copy of their proposal to: [katie@virginiapork.org](mailto:katie@virginiapork.org).

**PROJECT TITLE:** \_\_\_\_\_

### Please Select one or more funding criteria

- |   |   |
|---|---|
| <input type="checkbox"/> Production or Marketing Research | <input type="checkbox"/> Basic Research                             |
| <input type="checkbox"/> Animal Health Research           | <input type="checkbox"/> Promotion, Consumer Education, Advertising |
| <input type="checkbox"/> Product Development and Research |   |

***A detailed description of the proposed project, not to exceed two (8.5 X 11 in) pages, must be attached to each proposal document. At the end of the project, we ask that a recap of project and its accomplishments/findings be sent back to the VPC. If able, please include pictures or videos.***

Project Leader Name: \_\_\_\_\_

Project Leader Organization: \_\_\_\_\_

Project Leader Address: \_\_\_\_\_

Project Leader Phone: \_\_\_\_\_

Project Leader Email: \_\_\_\_\_

Project Dollar Request: \_\_\_\_\_